

# CIRCULAR



DISTRICT OF COLUMBIA

Title	<b>New D.C. Dealer Identification Tag</b>
Topic/Number	<b>CIR-14-11</b>
Effective Date	<b>October 07, 2014</b>
Related to:	GO-SPT-303.01 (Traffic Enforcement)
Rescinds:	Circular 13-19 (New D.C. Dealer Identification Tags), Effective Date October 15, 2013

The purpose of this Circular is to inform Metropolitan Police Department (MPD) members that effective Tuesday, October 14, 2014, the District of Columbia Department of Motor Vehicles (DC DMV) will change the color of the Dealer Identification Tag.

The new dealer tag design has a **GOLDEN-YELLOW** background, **BLACK** characters, and a numbering series beginning with DLR01001 with the D.C. stars and bars logo. The expiration date of 10/31/15 is printed in both top corners. The tag also reads "DEALER" at the bottom. (See Attachment A.)

The new designs will be issued to dealers beginning October 14, 2014. As of October 31, 2014, any vehicle displaying the old, expired design [**BURGUNDY** /Dealer] is **invalid**.

Members are further advised that dealership owners are allowed to operate a vehicle displaying a Dealer Identification Tag if they carry a Dealer Proof of Registration Card. Their salespersons may operate a vehicle displaying a Dealer Identification Tag if they carry their valid salesperson's license. Customers of the dealership may operate a vehicle bearing Dealer tags for up to five days if a Temporary Registration Certificate is affixed to the windshield of the vehicle.

Cathy L. Lanier  
Chief of Police

CLL:PAB:MOC:AWS:JC

New Dealer Identification Tag, Effective Tuesday, October 14, 2014

